

Keith Kaplan, CEO of TradeSmith BULLEtproofing Your Portfolio

Keith starts out with a screenshot of a TradeStops platform. It highlights the overall health of several global markets at the current moment.

Outside of Hong Kong, the major global markets are in the "healthy" range. The S&P 500 looks fantastic today when looking at the health indicator.

Keith says we can see a lot more upside in U.S. stocks from here. Today, Keith also looks at a fear/greed indicator. It goes from 0 to 100. Today, it sits at 67 -- Greedy, but not extremely greedy.

On Feb 27, 2020, only 6% off the highs last year, the S&P 500 was in the red based on this indicator. Their indicator flashed a BIG bear market warning that day. Keith went 97% cash the next day. And he got back into stocks in March 2020 as his indicator was turning green again.

He was out before the crash and got in early on the next move higher. Now, the system recommended buying in a scary time...

A lot of crazy stuff happened... Unemployment skyrocketed, toilet paper was out of stock, oil went negative.

Yet, Keith blocked out the noise and focused on his system. That was a great call for buying stocks.

Keith was also worried about housing. He decided to panic sell his home in early May. He got six offers above asking price.

Now, the housing market is still doing fantastic. He highlights that he is reminded of it everytime RedFin tells him how much the value of his old home has gone up.

The same health indicator is bullish on housing as well. And it can be applied to other sectors which are also bullish.

Keith highlights how you can use TradeSmith's perfect portfolio to track stocks. So it looks at the stocks you are interested in. Then, it shares the healthiest stocks in that group of stocks you are focusing on.

It also helps you balance out weights in your portfolio. And it diversifies by finding stocks that are not very correlated.

There are three steps to building this portfolio. And it takes about a minute to do.

- 1) Choose your source. One example is Stansberry picks. Or you can pick the billionaires list.
- 2) Then you can customize what you want. Do you want healthy stocks, unhealthy stocks etc.
- 3) Lastly, you choose your position sizing.

Then it pops out the top seven that fit this list.

The health-based stoplight system breakdown: Red is don't buy. Yellow is hold. Green is buy.

One example of this system working is below...

System gave a buy alert on Party City Holdings. It's up 300%-plus since.

You can also customize how much you should buy if you want to own one stock.

TradeSmith offers three examples. Each shows you how much you invest and what you would risk in each example.

Example, if you want to risk just 1% of 100,000, it tells you how many shares to buy.

An important aspect to look at is its Volatility Quotient (VQ). This number shows how risky a stock is. A VQ of 50% means that a position is risky. While a VQ of 15% is not very risky.

That way you know right away how risky each position is.

To get all of this stuff and more, TradeSmith offers Trade360. It gives you the pure quant portfolio, position sizing, tracking the billionaires, stock picks, and the health indicator etc.

Keith introduces the CoPilot product by TradeSmith.

This is an options product. Keith uses it to find naked puts that he wants to sell to profit from his favorite businesses. Remember, selling puts is betting the stock will go up. You can also buy call options.