

Keith Neumeyer

The Challenges of the Green Planet

Keith starts by highlighting the difference between silver and gold. Silver is in TVs, solar panels, dish washers, batteries... etc.

He shares that silver is not like gold at all. It's actually the most misunderstood metal on the planet.

Keith also points out the Green New Deal and how much it is being talked about. He then asks how will they do that? How will they get all this metal they need?

They are not making enough silver today to meet this demand. Keith also points out how small these companies are...

The top 50 mining companies on the planet have a market cap of \$500 billion. For comparison, the top five tech companies have a market cap of \$3.5 trillion.

But without the 50 miners, none of those tech stocks would exist.

Silver production has been dropping consistently for the past five years. The solar panel industry takes up 100 million oz silver, over 10% of silver supply.

In 2019, there were 90 million automobiles made. Cars take up 80 million oz or more of silver.

There is not enough copper or silver being produced right now to meet the green new deal objectives. We need higher metal prices to incentivize miners to produce more.

In 2016, mining production peaked. And it's been dropping ever since. Annual silver consumption is 1 billion oz: 80% sourced from mining and 20% from recycling.

The mining companies should come up with a different way to price their silver. Since silver is such a small market, it is easy for banks to keep it in a range.

Keith says if they bet on lower silver prices, and it goes up slightly, they will lean into the bet even more to keep the upside limited.

We cannot electrify the world without oil and gas.

Keeping buy physical silver is the recommendation.

Question: How do banks manipulate the price?

Keith notes they have no limit when they make bets against silver.

Question: Where do you see the price of silver going? And is there any technology that could get in the way?

Answer: There is no substitute for silver. It is the glue that holds the road together. Look at a Tesla for example... There are 6,000 battery cells in a Tesla. Every connection is silver.

Question: Silver is difficult to store in large amounts. So are the silver ETFs manipulated or is there a way to own silver without storing it in your backyard?

Answer: There are two major ETFs. 1) SLV but Keith thinks there are some flaws with this ETF. For example, back in February, SLV took on a lot of cash but couldn't get the amount of silver to back it. They had to go in the paper market to balance it out.

2) Keith recommends the Sprott silver ETF if you're going to buy a silver ETF.

Question: You said to hold physical silver. So do you not recommend buying the miners?

Answer... He isn't going to recommend miners but he will share what he does personally. He holds physical silver. But he notes that buying a mining stock can turn into big gains if the timing is right. But you could also lose a lot of money if you're wrong.

A trick is to look at management teams and look at what they own. If they don't own their own stock, that's a concern. You want them to own stock in their company. Look at managements that have had success in the past.