

**Austin Root – Chief Investment Officer, Stansberry Asset Management**  
**Rock, Paper, Diamond. How to Build Winning Portfolios for any Investing Environment**

Austin begins with why he left Stansberry Research for good. Previously he worked at Stansberry Research as the director of research and portfolio manager of *Portfolio Solutions*. Austin moved from Stansberry Research to Stansberry Asset Management (“SAM”) to better help individual investors.

There are four things that make SAM different from other money managers:

1. It is focused on putting your interests first
2. It focuses on individual stocks rather than funds. You’ll know what you own and why you own it
3. It provides goal-oriented investment solutions
4. It has Stansberry Research heritage and DNA

Austin pitched three stocks...

**Endeavor (EDR)** – a leading global entertainment, sports, and content company. It has four main businesses: sports operations (owns the UFC), talent representation, events & experiences, and sports betting. This is the best way to invest in the growing demand for live content and live sports.

**Zimmer Biomet (ZBH)** – Is the market leader in hip and knee replacements. There are two powerful trends that should drive Zimmer higher...

1. An aging population
2. An expansion of the middle class globally should drive “quality of life” surgeries outside of the U.S.

The delta variant has given an opportunity to buy for long-term investors.

**Blade Air Mobility (BLDE)** – Provides a cost-effective air transportation alternative to other forms of transportation. Blade can fly you in one of its helicopters from say, Long Island to Manhattan for less than the price of an Uber. The key to Blade’s business model is that it is asset light.

Blade has a first mover advantage and is building a business similar to Uber. Plus, it’s electric vehicle aircraft business could drive growth in the years to come. This stock is risky, but it’s a chance to invest like a venture capitalist. Austin says that if this stock succeeds, it could be a huge winner.