## Mark Chaikin - Profiting from the Power of Three: Combining Fundamentals & Technical

Mark has spent more than 50 years on Wall Street. Five years into his career, he realized that fundamental analysis wasn't enough to protect portfolios during bear markets. Technical analysis, combined with fundamental research, is the key. This combination has allowed him to invest through nine bear markets.

There's one problem that every investor faces... "What Should I Buy?"

But there's a challenge to solving this problem – *information overload*.

Mark has a top-down approach, which he calls the "Power of Three":

- 1. Identifying **strong sectors**. (His Power Gauge)
- 2. Focus on stocks with the **best potential**. (Relative Strength vs. SPY)
- 3. Zero in on the **Best Ideas** using three key indicators. (Chaikin Money Flow)

The Power Gauge combines fundamentals, technicals, earnings, and expert opinions into one rating. It makes the complex data into one simple indicator. This gives a clear summary of a stock's potential.

"Chaikin Classic Bulls" have a strong Power Gauge rating, outperform the market, and the smart money is buying in.

Playing good offense means picking winners. Playing good defense means avoiding potential land mines. **"Chaikin Classic Bears"** have a bearish power gauge rating, poor relative performance, and weak Chaikin Money Flow readings (smart money is selling).

The Power Gauge is unbiased... When the facts change, you have to change your opinion. Don't fall in love with your stocks, because at some point, they won't love you back. Don't go looking for "falling angels"... Chaikin Analytics has its own "Fallen Angel" checklist to help you make decisions on bottom feeders.

**Marathon Digital (MARA)** is Mark's buy recommendation for today. It's a bitcoin miner located in Montana, not China. They're growing their miners rapidly and have the potential to mine blots of bitcoin every year.

The Power Gauge just turned bullish on Marathon, it's beginning to outperform, and the smart money is buying in.