

Marques Colston – Strategist, Speaker, Entrepreneur
Building a Dynamic Game Plan for Sustained Success

Marques asks the question, “Is your game plan optimized for you?”

Everyone has different goals, whether it’s when you want to retire, how you want to retire, what you want to leave to your children, etc... Everyone will build different game plans based on what they want to do in life.

A game plan has two distinct qualities:

1. Specific vision for success
2. Allows for multiple pathways to get to your destination

Different assets like stocks, cryptocurrencies, and gold are all just tools to help you get to where you want to go in life.

Marques then talks about his background a little bit. He played 10 years in the NFL and won a Superbowl after going to a small school called Hofstra University. He is a venture capital investor, advisor, and performance coach.

He talks about the importance of what he calls “progressive awareness” – a framework to build strategies for differentiated successes.

There are three pillars of progressive awareness – self-awareness (assesses what you know through the lens of your unique perspective), peripheral awareness (identifies the known and unknowns), and situational awareness (make decisions based on achieving your goals based on what you know.)

Marques was able to play 10 years in the NFL by using these three pillars of progressive awareness.