

## Steve Sjuggerud & Brett Eversole

### Steve Sjuggerud:

It's been 20 years since *True Wealth* launched.

The Melt Up:

We are at all-time highs in the S&P 500 and the DOW. We are at an all-time peak.

So, let's look at sentiment. You'd think that people would be thrilled. But BAML fund manager survey shows that fund managers are bearish. This is a goldilocks situation, and it means that the market can go higher.

There is still room left before people go all in... We're not there yet. And as the market continues higher, fund managers will have a FOMO event where they end up piling in.

Core pieces are that the market is going up, but sentiment is still negative.

### Lessons learned

I cashed out my 401k to launch *True Wealth*.

We base our service on treating readers right... Using stops... Giving readers a system to get out.

You need conviction on when to buy AND when you sell. The trend matters. You want to buy into the trend. It doesn't matter what you know... The market will process it broadly in the trend. And you don't need anything fancy to do that.

That's why I lean on cheap, hated, and uptrend. Buying 30% off the bottom doesn't mean you've missed it. You have to get in line when things are headed up.

So today... What is hated now?

Bonds are incredibly hated. But the trend isn't in our favor yet.

EM stocks are hated.

### Brett Eversole:

Let's talk about an investment that you're going to hate the idea of owning. But I believe it's the buying opportunity of the decade.

### First, what I've learned from Steve:

Investing is simple but not easy.

Cheap, hated, and in uptrend is hard. It's not easy to execute. Things get cheap and hated because of crashes and bad events. Your brain is not conditioned to see that as an opportunity.

Seeing things as close to firsthand is always best. You need to have the details to be able to see the reality of the situation

### **Let's talk about China...**

Steve and Brett discovered, by visiting China, that China was going cashless. And that Chinese technology adoption happens faster than everywhere else in the world.

Despite that, U.S. sentiment toward Chinese stocks has gotten worse and worse.

Today Chinese tech stocks are 50% off. And in a perfect, cheap, hated and uptrend type of setup.

Huge negative sentiment event as a result of government intervention.

Baba got a \$2.8 billion fine for monopoly-like behavior. They were locking merchants to their platform.

DIDI went public in the U.S., then the government banned the app. Then the government banned for-profit education.

But the western media only focused on the intervention... not the reasons for the intervention

Not surprisingly, Chinese Tech ETF KWEB is down 50%. This stuff is toxic to everyone. All they see is the latest round of government intervention. And institutional money has walked away.

Now, valuations are at their lowest on record... but we're talking about some of the biggest and most influential companies in the world.

This has set up the buying opportunity of the decade.

ETF: KWEB

50% off highs and most companies are at their lowest valuations on record. Front run the institutions getting back in.

50%-100% upside in the next 12-18 months. If you're thinking about this as a trade, the better way is to buy this as a long-term investment and forget you own it.

The individual stock to take advantage of this is **BABA**

**70%** growth in ecommerce of the past five years. But there are still 250 million people about to join the market. This is the world's most hated investment. And I see it as the buying opportunity of the decade.